

Sharpe JAMES FOR NEWARK



THE JAMES PLATFORM FOR '94

- ▶ More police officers to fight crime and drugs
- ▶ Lower property taxes and lower water and sewer rates
- ▶ More job opportunities
- ▶ Safe, decent affordable housing
- ▶ Expanded health care and services for senior citizens
- ▶ More cultural and recreational programs for the young and old
- ▶ A priority on education — our children must learn

MAYOR SHARPE JAMES HAS BEEN RECOGNIZED FOR HIS LEADERSHIP



Elected President of the National League of Cities; Elected Trustee of the US Conference of Mayors and Executive Board Member of NJ League of Municipalities



Named City & State magazine's 1992 Most Valuable Public Official; Named to Ebony magazine's list of 100 Most Influential People



Presented with more than 100 awards from Newark community organizations; an honored United States Army veteran



Reelect Mayor Sharpe James
Campaign Headquarters
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DESHANE C. PARVILLE
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VOTE A-1 SHARPE JAMES FOR MAYOR — TUESDAY, MAY 10, 1994

LOOK AT THE **SHARPE** CHANGE IN OUR NEIGHBORHOODS, DOWNTOWN AND AT NEWARK AIRPORT UNDER MAYOR JAMES



Victory Gardens Affordable Housing Complex.



The All-Jersey Multiplex Theater.



The Nevada Court Mall, featuring Rubin's Super Club, one of seven new malls built in Newark under Mayor James.



Recreation programs have grown under Mayor James. At top, Newark students participate in the US Youth Games. At left, kids have a chance to play football in Newark's revitalized Pop Warner League.



Newark's New Roller Rink.



An older class of Police Officer Recruits is sworn in. In December 1993, President Bill Clinton recognized Mayor James' leadership by selecting Newark to receive \$2 million for public safety.



Mayor James pledges to continue to care for Newark's senior citizens.



Office of the Mayor



Tiffany Manor.

Mayor Sharpe James reviews the budget with Deputy Mayor Luis Quiñana, candidate for councilman-at-large on Line B-20.



New Communities Corporation Pathmark.

The people of Newark want results, not campaign promises. In Newark, Mayor Sharpe James has brought results. Let the work he's done speak for him...

► He's appointed more police officers during his term than any other mayor and he's fighting crime with a new community policing strategy and special police task forces.

► Mayor James led the fight for the New Jersey Performing Arts Center, a rail link at Newark Airport and other major projects. They will mean tax savings, economic growth and more jobs for Newark citizens.

► He initiated safe, decent new housing developments that families can afford.

► Mayor James brought in shopping centers, movie theaters and recreational facilities that have made Newark a better place to live.

► Mayor James has taken stands on tough issues and has stood up for Newark's interests in Trenton and Washington.

Newark's future is at its brightest in 30 years. But there's so much more to be done.

And Mayor Sharpe James is the man to do it. **Let's continue the progress!**



The Loews Newark Multiplex Theater.



University Plaza Shopping Mall.



The new NJ Transit and Blue Cross/Blue Shield headquarters brought jobs back to the city.



Mayor James, his wife, Mary, and their sons.



The Continental Airlines "Spirit of Newark."



New Jersey Performing Arts Center.



Mayor James works at the new Habitat for Humanity Housing on South Orange Ave.



American Dream Homes.

Mayor James participates in the city's recycling program, which has been recognized as the best in the country. It has saved taxpayers millions of dollars.



K. Hovnanian Society Hill at University Heights Affordable Homes.







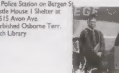




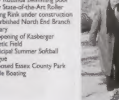


Mayor James' community policing program has more police on the streets and involved in their neighborhoods.

...AND THE CHANGE HAS ONLY JUST BEGUN!

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The James Report Card

"Let the Work I've Done Speak For Me" — Mayor Sharpe James

	New Housing Construction and Rehab Projects	Commercial and Mixed Use Development	Other Improvements
EAST WARD	<ul style="list-style-type: none"> * The Chocolate Factory at 51 Broad St. * Wilson Towers at 41-57 Wilson Ave. * Harris Court Townhouse Apartments * Renaissance Towers Condos * Harta Mountain Rehab at 707 Broad St. * Harta Mountain Rehab at 707 Broad St. * Anheuser-Busch's Warehouse Expansion * Airport Industrial Park at 614 Independence Ave. * Broadway St. Rehab at 144-150 * Jefferson St. Condos * John St. Estates at 198-204 Wilson Ave. 	<ul style="list-style-type: none"> * Opening of Continental Airlines Terminal C (expansion of 8,000 jobs) * All Jersey Multiplex Cinemas * Four New Hotels—Days Inn, Radisson, Marriott Courtyard and the New Hilton (formerly the Vista) * New Jersey Performing Arts Center (NJ-PAC) * Model's Sporting Goods Store * New Butler Avenue Terminal * Duane Reade Drug Store * TAP Air Portage Location from New York City to 399 Market St. * Secondary Clothing Store * Krenesetz Jewelry Expansion * Kogan Hall Law School & Newark Center * Newark Legal & Communication Center * New Jersey Transit Headquarters * Blue Cross/Blue Shield Headquarters * Dr. Martin Luther King, Jr. Federal Court House * Mountain Development, Wanaconda * Accurate Set Company at 1199 Broad St. * Proposed Inboard Shopping Center * Rehab of Newark Museum * Rehab of Newark Symphony Hall * Factory Rehab (Judson Sheet Metal) at 279 Stearns Ave. * Jodel's Glass Company Expansion on Frederick Ave. * Support of Cultural Festivals * Police Kiosk at Broad & Market Sts. 	<ul style="list-style-type: none"> * Proposed renovation of Peter Francisco Park * Refurbished McCarter Highway Playfield * Refurbished Inboard Shopping Center * Reclamation of the New Jersey Historical Society to the former Newark Essex Club * Aqueduct House 1 & 1A/18 Grand St. * Proposed Downsview/Airport/Elizabeth Rail Link * Proposed Convention Center * Proposed Inboard swimming pool which has been delayed by DEP (construction to start soon) * NJPA Library Services in Newark * Proposed Inboard Parking Deck * New Municipal Willam's Office at William St. and University Ave. 
SOUTH WARD	<ul style="list-style-type: none"> * Anderson Dream Homes (Watson, Hillside, & Shepard Aves. and Waterways & Huntington Sts.) * 19 Lyons Ave. by Call Associates * Johnson & Sons Realty, 218-222 Chancellor Ave. * Johnson & Sons Realty, 163-169 Chancellor Ave. * The Alpern Group Development of 527-527 Elizabeth Ave. * The Alpern Group Development of 1 Crummen Ave. and 505 Elizabeth Ave. (rehab of bldg. to renovate) * Donald Jackson Neighborhood Development (107-115 Crummen Ave.) * Terry Heights/NHC of Black Churches * Rehab of 19 Osborne Terr. & 11 Hedges Terr. * Telephone Heights Apartments & NCC City Care Center at 176 Avon Ave. * Kennedy Development/NHA 120 units scattered sites * Johnson Apartments, 29-33 Johnson & Hillsides Aves. * Melvin Washington Townhouses, Weequahic and Elizabeth Aves. * NOBE Construction Company/Ebon Square — Rehab of 753-759 Christie Ave. (ready for construction) * Numerous New Scattered Housing Sites 	<ul style="list-style-type: none"> * New Rex-Aid Drug Store, 976-979 Bergen St. * Newark Sub Urban Medical Center Expansion & Parking Garage * Talk of The Town Bakery Salon (Retail Business) * Fox Urban Renewal, Irvine Turner Blvd. * New Auto-Hydro Company at 263 Badger Ave. * Statens, Inc. * Newark/Highway Lyons Ave. Shopping Mall 	<ul style="list-style-type: none"> * Bergen St. Facade Beautification Program * Assisted First Class Championship Development Center at Center Ave. & Bergen St. * Improved University Field Athletic Facility * Greater Abertson Baptist Church Expansion * St. John United Free Will Baptist Church Expansion * Refurbished Weequahic Park Baseball Courts * Proposed Midtown X Studios & Community Athletic Field and Recreation Center * New place with the Port Authority for a South Ward Mini Police Station on Bergen St. * Agorite House 1 (bldg.) * 31-315 Avon Ave. * Refurbished Osborne Terr. Branch Library 
WEST WARD	<ul style="list-style-type: none"> * Jones Administration's Victory Gardens Housing at 16-36 Telford St. and 15-29 Brookside Ave. * P Affordable Housing at Orange and S. 11th Sts. * New Community Corporation Renaissance Gardens at 351 Sussex Ave. * Wineland Heights Rental Housing at 381-395 and 372-374 South Orange Aves. * United Valleyburg Service Organization (UVO) of 41 Mountainview Ave. & 31-39 Isabelle Ave. * American Customs Homes at 144-146 Linton Ave. * LSPHCO/NHA 54 units scattered housing sites * H.R. Lambert Housing at 499 Central Ave. * Kenneth A. Gibson Associates scattered housing sites * Proposed Valleyburg Hill at 194-196 & 128-130 Brookside Ave. 	<ul style="list-style-type: none"> * New West Side Heights Mix-Mall at 381-395 South Orange Ave. * New West Side Park, Hall & McDonald's restaurant at West Market and Bergen Sts. * Gary Garra Rehab of 271-277 South Orange Ave. * New Rex-Aid Store on South Orange Ave. 	<ul style="list-style-type: none"> * West Ward Neighborhood Stabilization Grants * New West Ward Firehouse at South No. St. and South Orange Ave. * West Ward Facade Grant Program for South Orange Ave. * Refurbished Lucas Ave. Boys & Girls Clubs of Newark * New Phillips Presbyterian AME Church & School * UCC Community Program in West Side Park * Newark West Education & Cultural Center at Nashville Ave. * NHA Library Services in Bradley Court
NORTH WARD	<ul style="list-style-type: none"> * Tiffany Manor Townhouses * Tiffany Manor remodel * \$13 million New Archdiocese Headquarters * Pleasant Invest Townhouses at Sumner Ave. and Hillsides St. * La Casa de Don Pedro Townhouses Villa Santa Maria at Broadway & Kearney * La Casa de Don Pedro Affordable Home Proj. Prospect Ave. * Villa Rust at 468-470 Mt. Prospect Ave. * Rosa Gardens at 794-800 Sumner Ave. * Villa Theresa at 485-489 Broadway * \$50 Million HUD Grant to Refurbish Archbishop Walsh Homes * Saint James Square Housing at Broad St. and Third Ave. * Mt. Pleasant Estates near NHA Public Housing * Proposed St. Lucy's Development Housing * Proposed KPHSC/NHA scattered sites * Proposed St. James Square II 	<ul style="list-style-type: none"> * Broadway Mix-Mall near Haledale St. * JP Properties Full Out * North Ward Facade Grant Program for Broadway and Prospect Aves. * McDonald's restaurant at Woodrow and Broadway * White Castle restaurant on Broadway * Playco's Auto Parts (small business) 	<ul style="list-style-type: none"> * Mayor's Illegal Conversion Task Force * Support of North Ward Residents for Community Action * Support of North Ward Center * New North Ward K-8 Elementary School * New Renaissance swimming pool * New State-of-the-Art Roller Skating Rink under construction * Refurbished North End Branch Library * Re-opening of Kabeiger Athletic Field * Municipal Summer Seaball League * Proposed Essex County Park * Poodle Boating 
CENTRAL WARD	<ul style="list-style-type: none"> * K. Homanian Society Hill at University Heights * Jones Administration's Victory Gardens (at Bergen, B. Avon Ave. and at Bergen & Hagedale Sts.) * Valley Housing on South Orange Ave. * The Commons at Arlington & Court Sts. * Linton Ave. Village * Upper University Heights Condos, 16th & Farmhouse Aves. * \$25 Million Grant for New Community Corporation to rehab two Hayes Homes high rises * DKN Development's NHA 124 units scattered sites * Belvedere Development's New Community Corp. Housing * P Affordable Housing on So. 8th St. & So. 7th St. at 16th Ave. * Habitat for Humanity Housing at 294 So. Orange Ave. * Habitat for Humanity Housing at 15th & Linton Aves. * Proposed Lizard Central Park Housing * Proposed KPHSC/NHA 107 scattered housing sites 	<ul style="list-style-type: none"> * Nevada Court Mall & Ruben's Super Club * University Plaza Shopping Mall with Rite Aid at West Market & Cabinet Sts. * Harbort Mountain 900 cars Parking Garage at 24 University Ave. * New Community Corporation Parkview Mall at Bergen St. and South Orange Ave. * Charged Look Shopping Center at Avon Ave. & Irvine Turner Blvd. (under ownership) * Proposed Federal Post Office Annex at Springfield Ave. * Proposed Sports Park on Springfield Ave. * Proposed Clinton Ave. Mall with Rite Aid & McDonald's 	<ul style="list-style-type: none"> * Loews Newark Metrolplex Cinemas * New Metropolitan Baptist Church * St. Benedict's Preparatory School New Annex & Tennis Courts * Arts High School New Annex (under construction) * Support of State of the Arts Children's Hospital of NJ at 487 Washington St. * UMDNJ Community Mental Health Center Expansion * Refurbished JFK Multipurpose Recreation Center * Assisting TQ Neighborhood Youth Program * Proposed State of the Arts Children's Hospital of NJ * Proposed 53-Acres Science Center, White Manor * NHA Library Services in Salla Wright Homes * Rutgers and NJT Universities New Dormitories * Promoted Land Baptist Church Improvements * Refurbished Hayes St. Free Public Library Branch * New Emanuel Church of Center * NCC's Harmony House Traditional Housing * St. Michael's Medical Center \$100 Million Expansion * NJT \$27.5 Million Information Tech Bldg. * New Essex County Court House Parking Facility (under construction) * NHA Library Services in Banner Terr. * Restoration of Kruger-Scott Mansion
PROJECTS FOR ALL WARDS	<ul style="list-style-type: none"> * Newark's Bond Rating has improved * Established Newark Commission on Veterans Affairs * Established Newark Commission on the Homeless * Established Newark Corps of Cadets Youth Program * Established Senior Citizens Commission * Established Commission on the Status of Women * New State-of-the-Art Multiplex 107 Drum & Bugle Corps * Refurbished JFK Multipurpose Rec Center * Support of Cultural Festivals * Newark Tiger Round Camp Program 	<ul style="list-style-type: none"> * Newark Night at the Circus (Ringling Bros.) * Newark Night at the Ice Center (Vish Disney) * Expanded Free Warner Food Bank * Municipal Basketball League * Implemented 25 Sites for After-school Recreation & Development Program * New Newark "Mixing 107" Drum & Bugle Corps * Refurbished JFK Multipurpose Rec Center * Support of Cultural Festivals * Newark Tiger Round Camp Program 	<ul style="list-style-type: none"> * Proposed Family Bowling Center * Urban Golf Program * Newark Festival of People * Winter Weekend Ski Program * Proposed Essex County Park Paddle Boating * Newark Distance Classic Run * Newark All Star Hockey League's Tennis Tournaments * Newark Midstate Basketball * Newark Jazz Festival * Annual "King in Prison of King" Program * Mayor Sharpe James Senior Citizens Baseball Trips

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